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Combined Manufacturing INC dba EZ-POUR® and BrushDawg®  
Distributor or Retailer E-Commerce Policy

Combined Manufacturing INC hereinafter referred to as CMI.  
Distributor or Retailer hereinafter referred to as E-Commerce Entity (EE)

1. Sales directly or indirectly through third party websites/e-commerce sites are prohibited. This includes but not limited to Amazon.com, Walmart.com, eBay.com, Jet.com, Overstock.com, Wish.com, TopHatter.com, Zappos.com, Alibaba.com, AliExpress.com, Sears.com, or WayFair.com.
2. Online sales are permitted only by those EE's with a physical store location and the e-commerce site is branded under the same name as the EE. The site must include an "about" or "contact" page which must include the EE legal name, the full street address, and phone number.
3. Distributors are responsible for supplying their customers with the CMI E-Commerce Policy.
4. EE's shall fulfill all orders received to its branded website directly. EE shall include the company name and the address the order was shipped from on the return address label of all orders processed online.
5. Sales are limited to individual customers residing in North America, for delivery in North America.
6. EE's shall sell only CMI Products that are genuine, unopened, in first-quality condition and shall not remove, obliterate or tamper with any codes applied to the products by the manufacturer. EE's shall only sell CMI products acquired from CMI or CMI distributors and shall not alter the physical components or design of packaging.
7. EE's will be responsible for all customer service inquiries from customers who have purchased products through their website.

8. Combined Manufacturing INC Intellectual Property (IP)/Trademark use and restrictions: EE's acknowledge that they do not have any proprietary rights to the Brands, trademarks or other CMI IP and that the EE is only authorized to use the CMI IP for the purpose of reselling the Products and operating the website in accordance with this Policy. EE's will only use the CMI IP in the manner in which it is made available to EE's by CMI. EE's shall not use URLs that incorporate any CMI trademark. EE's shall not alter any images of the CMI IP except as may be directed by CMI in writing. If EE's use their own images of CMI IP, CMI has the right to request changes, modifications, discontinuation or replacement with approved images at CMI discretion. EE's agree to promptly change the manner of such use if requested to do so. EE's shall retain no rights, title, or interest in the CMI IP and will return any samples provided or destroy such materials at CMI request. CMI IP may only be used in a manner that shall maintain and enhance the goodwill associated with the CMI IP. CMI IP shall not be used in a manner that disparages, degrades, diminishes or detracts from the goodwill of the business associated with the CMI IP, nor shall EE's use the CMI IP in a manner that is scandalous, immoral or satirical. EE's agree to promptly change the manner of such use if requested to do so. Any and all rights or purported rights in the CMI IP, including without limitation all rights of trademark and trade dress, and associated goodwill that may arise or accrue belong solely to CMI. EE's will not contest or dispute, directly or indirectly, CMI proprietary interest in or ownership of the CMI IP. Use of the CMI IP under this Policy shall immediately cease upon the expiration or termination of the Policy.

9. Search Engine Marketing: EE's will not interfere with CMI and shall not competitively outbid CMI from holding the number one ranking in search engine's results page. This includes, but is not limited to, Google, Yahoo, Bing and other search platforms.

10. EE's operating their own e-commerce sites are responsible for data and security associated with their site to protect the customer. Sites must be compliant with PCI standards if credit card processing is enabled in addition to CCPA regulations.

11. Compliance with Laws: EE's e-commerce sales must comply with all applicable laws and regulations relating to internet marketing and sales transactions.

12. EE's operating their own e-commerce sites shall notify CMI in writing. EE's that engage in e-commerce sales of CMI products without complying with this Policy will be in breach of the E-Commerce Policy.